Prepare for Trouble and Make It Double: The Power Motive Predicts Pokémon Choices Based on Apparent Strength

- Aim: To replicate the findings from Study 1 and explore the effect of a neutral condition on Pokémon choices.

- Participants: 158 students from the University of Trier, Germany.

- Measures: Explicit motives (power and affiliation) and Pokémon choices.

- Procedure: Online survey with questionnaires and Pokémon choice task.

- Analysis: Multiple regressions to examine the effects of context and motive dispositions on Pokémon choices.

Key Findings:

1. Context Effects:

- Replicated findings from Study 1: Participants were more likely to choose strong-looking Pokémon in the fight condition compared to the companion condition.

- No significant difference in Pokémon choices between the neutral and companion conditions, suggesting that participants did not automatically assume a fighting context in the neutral condition.

2. Motive Dispositions:

- Power motive significantly predicted the choice of strong-looking Pokémon over cute Pokémon, similar to the findings in Study 1.

3. Power Motive Styles:

- Dominance facet of the power motive drove the preference for strong-looking Pokémon, while prosociality facet did not have a significant effect.